

# BestPrep's Annual Luncheon

Tuesday, May 17, 2016  
11:30 a.m. - 1:30 p.m.  
Hyatt Regency Minneapolis

*“The Constants of Leadership in  
an Ever-Changing World”*

**David MacLennan**

Chairman & Chief Executive Officer  
Cargill, Inc.



*40 Years of Inspiring, Educating, Connecting.*

*Celebrate with us as we showcase  
BestPrep's programs with special  
recognition for those students, teachers,  
and volunteers whose efforts have  
been outstanding during the  
2015-16 school year.*

## Keynote Speaker



## Guest Emcee



## Platinum Sponsors



## Gold Sponsors



Become an event sponsor today! Reserve your tables by contacting Allie Baker at [abaker@bestprep.org](mailto:abaker@bestprep.org) or calling 763-233-6331.

# Event Details

**Event** The Annual Luncheon serves to honor the outstanding efforts of BestPrep’s volunteers, students, and teachers. In addition to presenting volunteer service awards and teacher of excellence awards, our winning Stock Market Game students will be recognized. A special presentation to BestPrep’s volunteer and teacher of the year will also occur. The Annual Luncheon is a great event to recognize company volunteers for their involvement with BestPrep and to introduce new people to BestPrep’s programs.

**Date & Venue** May 17, 2016 at the Hyatt Regency Minneapolis

**Speaker** We are honored to have keynote speaker David MacLennan, Chairman and Chief Executive Officer of Cargill providing the address, *The Constants of Leadership in an Ever-Changing World*. Joining Cargill in 1991, MacLennan has held management positions within the financial, risk management, energy, and animal protein business sectors, living in both London and Geneva. Outside of Cargill, MacLennan serves on several corporate and non-profit boards, with a focus on the needs of under-privileged youth and access to education.

**Emcee** John Williams, WCCO Radio. Williams has emceed several BestPrep events and brings an extensive background in radio broadcasting. He hosts the “John Williams Show” weekdays on WCCO Radio.

**Audience Profile** Senior executives, volunteers, and business professionals as well as school administrators, educators and students. Projected attendance is 500 guests.

**Program** BestPrep’s Annual Luncheon program is known as an excellent opportunity for representatives from business to interact and communicate with representatives from education. Each table will be comprised of six business representatives and four award winners, students, teachers, or volunteers. Following David MacLennan’s keynote address, guests will have an opportunity to participate in a question-and-answer session moderated by emcee John Williams.

**Schedule**

- 10:30 Award Winners Reception**
- 11:30 Luncheon Begins**
- 12:45 Keynote Address**
- 1:25 Closing Remarks**

# Sponsorship Opportunities

## Platinum Sponsor - \$5,000

- Recognized as Platinum Sponsor on all event marketing, invitation, website and signage
- (3) Tables in Platinum VIP seating at event\*
- (1) Seat at head table with keynote speaker
- Company recognition in WCCO Radio public service announcements
- Logo showcased in Minneapolis/St. Paul Business Journal advertisement
- On-stage recognition during event program

## Gold Sponsor - \$3,500

- Recognized as Gold Sponsor on all event marketing, invitation, website and signage
- (2) Tables in Gold VIP seating at event\*
- (1) Seat at head table with keynote speaker
- Logo showcased in Minneapolis/St. Paul Business Journal advertisement
- On-stage recognition during event program

## Reception Sponsor - \$2,500 *Exclusive*

- Host of the Exclusive Award Winners Reception
- (2) Tables in Silver VIP seating at event\*
- Logo featured on event invitation, website and signage
- On-stage recognition during event program

## Silver Sponsor - \$2,000

- (2) tables in Silver VIP seating at event\*
- Logo featured on event website and signage
- Logo featured in event slideshow and during program

## Bronze - \$750

- (1) table in Bronze seating at event\*
- Logo featured on event website and signage
- Logo featured in event slideshow and during program

*\*Tables are comprised of 6 company seats and 4 award winners/ participant seats.*

# Annual Luncheon Reply Form

Please choose one of the following options:

- Platinum Sponsor: \$5,000
- Gold Sponsor: \$3,500
- Reception Sponsor: \$2,500 (sold)
- Silver Sponsor: \$2,000
- Bronze Sponsor: \$750
- Individual Tickets: # \_\_\_\_\_ x \$60

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Telephone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

## Payment Method:

- Check enclosed, made payable to BestPrep
- Send me an invoice in the month of: \_\_\_\_\_

To return this form, please scan and send to Allie Baker at [abaker@bestprep.org](mailto:abaker@bestprep.org)  
or mail to:

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