



Minnesota Business Venture

2021 Program Recap



Virtually the best way to prepare for your future

Annual Program Impact



218
students



87
schools



162
volunteers

"MBV showed me all the opportunities I have, and that I have what it takes to be successful."

-St. Paul Johnson High School student

Program Results

- 100% of students reported increased confidence in their skills, including teamwork, public speaking, and money management.
- 97% of students say after attending camp, they are more motivated to take steps to achieve success in the future.
- 97% of students would recommend MBV to a friend.

MBV Speaker Schedule

Due to COVID-19, Minnesota Business Venture transitioned to a virtual platform for summer 2021. While past years had taken place for a full week on a college campus, this year students participated at home with their computers, tablets, or smart phones. MBV offered two sessions to choose from.

Monday - Dare to Dream Day

"Dare to Dream"

Stephen Weatherly - Minnesota Vikings

"Mood Elevator"

Adam Cohen - UnitedHealth Group

Soft Skills Breakout Sessions

Khadra Sharif - University of St. Thomas student

Paul Deger & Ted Meissner - Sanvello

Brett Garczynski - Aurinia

Richard Zarnoch - General Mills

"An Entrepreneur Story"

Abenezer Ayana - BrailleEasy and Fendesha

Joy McBrien - Fair Anita

Ask an Influencer Sessions

Nicole Middendorf - Prosperwell Financial

Tommy Watkins - Minnesota Twins

Tuesday - Financial Freedom Day

"Money and Values"

Sophia Bera - Gen Y Planning

Justin Halverson - Great Waters Financial

Financial Skills Breakout Sessions

Tina Jones - Hiway Credit Union

John Harmon - FRSecure

Neil Leibundguth - University of St. Thomas

Kelsi Rahm - Morgan Stanley

Jennifer Gerads and Emily Mosolf - College of

Saint Benedict and Saint John's University

"Developing Your Brand"

Bella Lam - Coconut Whisk Co.

Jim Scott - MONO

Ask an Influencer Sessions

David Clark - Nestle

Tiffany Yu - Diversabilty

Q&A with Personal Finance Professional Sessions

Boz Bostrom Melissa Solberg

Cassie Deazevedo Rohinie Singh

Denise Ramirez Brandon Bellin

John Schweers Noah Fuhrmann

Karin Sissel Anne Senftner

Katie Bowles Sam Markell

Kevin Anderson

Wednesday - Career Day

"Leadership Today"

Rob Goggins - Great Clips

Roz Tsai - Thrivent

Soft Skills Breakout Sessions

Morgan Bailey - Target

Nicole Carlson - Securian

Beth Kietzman - Artisan Financial Group

Maeve Cameron - MBV Alum

Katie Brokaw - Ecolab

"Tips to Presenting"

Jesse Ross - Mr. Jesse Ross LLC

Kendall Qualls - TakeCharge

Ask an Influencer Sessions

Dessa

Davina Lozier - Davina Sowers and the Vagabonds

Thursday - Empowerment Day

"Dream to Action"

Jael Kerandi - University of Minnesota

Dionne Sims - Black Garnet Books

Ask an Influencer Sessions

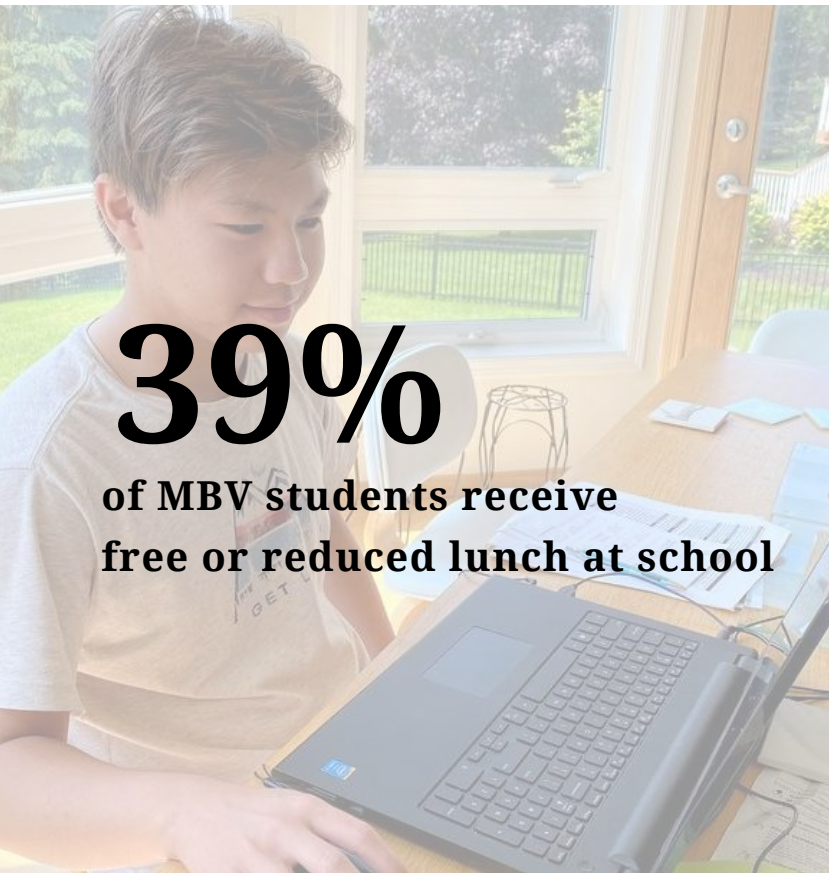
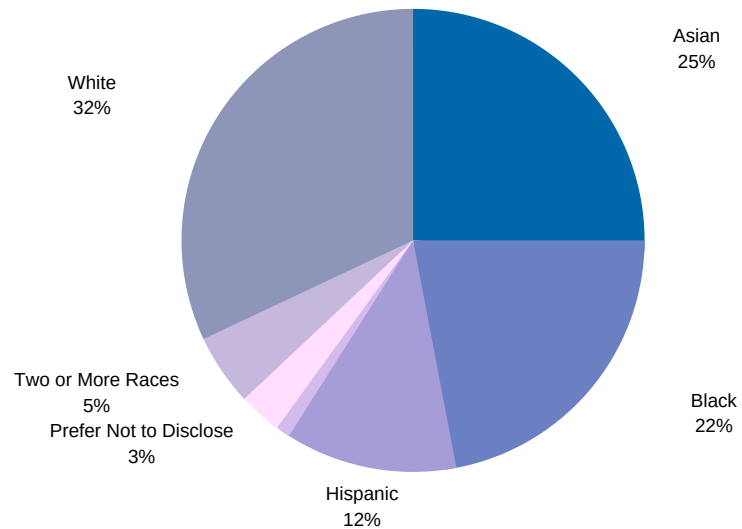
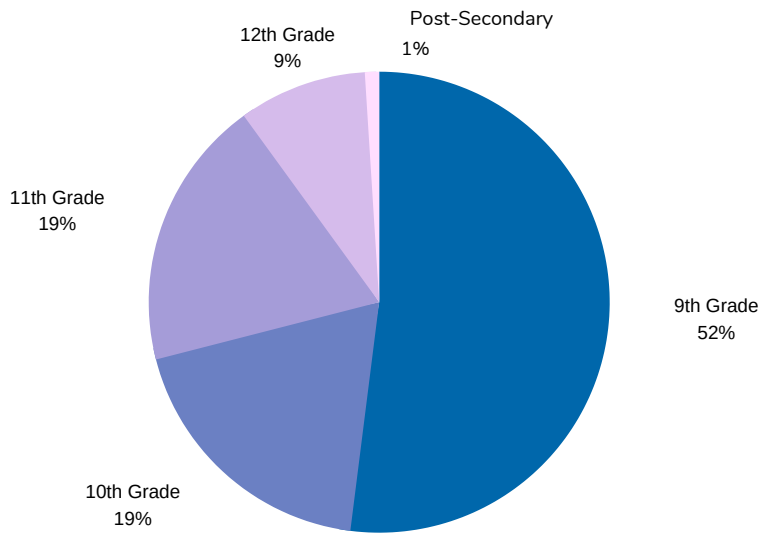
Lindsay Moser - The Hunger Diaries

Hart Johnson - TivoliToo

Mayor Melvin Carter - City of Saint Paul, MN

“I learned a lot about communication skills and leadership. I’ll use the tips I got for interviewing in future job interviews”

-Minneapolis DeLaSalle High School student



39%

of MBV students receive free or reduced lunch at school

New This Year

- Celebrated the 40th anniversary of MBV.
- Added a fourth day to each week to offer live business plan presentations. This way, students knew immediately if their hard work garnered them a business loan.
- Created an opportunity for influencers from a wide-range of business areas (musicians, athletes, TikTok stars, and YouTube stars) to speak to students and bring diverse businesses to campers.
- Had students from 13 different states attend camp!



“One of my favorite parts was the Ask an Influencer section. The idea of them helping answer my biggest questions about my future really made me feel better about where I am right now and encourages me to work harder.”

- Apple Valley Eastview High School student

2021 Participating Schools

Academy of Holy Angels, Richfield
 Academy of the Holy Cross, Maryland
 Apple Valley Senior High School
 Archbishop Curley High School, Maryland
 Bethlehem Academy, Faribault
 Bishop Ireton High School, Virginia
 Bishop Mcnamara High School, Maryland
 Bishop O'Connell High School, Virginia
 Blake School, Hopkins
 Bloomington Jefferson High School
 Bloomington Kennedy High School
 Breck School, Golden Valley
 Camden Catholic High School, New Jersey
 Cathedral High School, St. Cloud
 Centennial High School, California
 Central High School, Springfield
 Champlin Park High School
 Chesterton Academy of the Twin Cities
 Columbia Heights High School
 Concordia Academy, Roseville
 Convent of The Visitation, St. Paul
 Cretin-Derham Hall High School, St. Paul
 Cristo Rey Jesuit High School, Maryland

DeLaSalle High School, Minneapolis
 Denfeld High School, Duluth
 Eagan High School
 East Ridge High School, Woodbury
 Eastview High School, Apple Valley
 Eden Prairie Senior High School
 Edina Senior High School
 Edison High School, Minneapolis
 Elizabeth Seton High School, Maryland
 Great Falls Central Catholic High School, Montana
 Hastings High School
 Highland Park Senior High School, St. Paul
 Hillcrest High School, Missouri
 Hill-Murray School, Maplewood
 Holy Family Catholic High School, Victoria
 Home School
 International School of Minnesota, Eden Prairie
 Johnson High School, St. Paul
 Lakeville South High School
 LaSalle College High School, Pennsylvania
 Leman Manhattan Preparatory School, New York
 Lincoln International High School, Minneapolis

Luverne High School
 Mahtomedi High School
 Math & Science Academy, Woodbury
 Mayo High School, Rochester
 Minnesota Connections Academy, St. Paul
 Minnetonka High School
 Mobridge Middle & High School, South Dakota
 Mounds Park Academy, Maplewood
 Mount Saint Joseph High School, Maryland
 Nicolet High School, Glendale
 North Senior High School, St. Paul
 Northfield Senior High School
 Orono High School, Long Lake
 Osseo Senior High School
 Our Lady of Mount Carmel School, Maryland
 Parkview High School, Missouri
 Prior Lake High School, Savage
 Robbinsdale Armstrong High School, Plymouth
 Roosevelt High School, Minneapolis
 Roseville Area High School

St. Agnes High School, St. Paul
 South High School, Minneapolis
 Southwest Christian High School, Chaska
 Southwest High School, Minneapolis
 St. Vincent Pallotti High School, Maryland
 St. Croix Preparatory Academy, Stillwater
 St. Elizabeth Ann Seton School, St. Cloud
 Stillwater Area High School
 Sycamore High School, Ohio
 The Catholic High School of Baltimore, Maryland
 Totino-Grace High School, Fridley
 Trinity School At River Ridge, Eagan
 Troy High School, Michigan
 Visitation School, Mendota Heights
 Waseca High School
 Washington Tech Secondary Magnet, St. Paul
 Wayzata High School
 Woodbury High School
 Worthington High School

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