



Cloud Coach

2021 Program Recap



*Strengthening student motivation
to succeed in school and beyond*

Annual Program Impact



1,678
students



49
educators &
administrators



6
schools



1,705
volunteers

"With my mentor and in the Cloud Coach program I have learned that strength, determination, challenges and confidence count as part of success. The encouragement and advice have inspired me to reach my goals and work hard towards it."

-Washington Technology Magnet School Student

Program Results

- 99% of students said their mentor treated them as valuable and important.
- 93% of students said because of Cloud Coach, they know their high school performance matters for their future.
- 92% of students said because of Cloud Coach, they are thinking more about their future.

“The Cloud Coach program actually helped me to give new perspective to certain things and challenge myself to improve as well.”

-Thomson Reuters Volunteer Mentor



About Cloud Coach

Cloud Coach is an eight-week one-on-one online mentoring program that serves students the entire ninth grade class of Minneapolis and St. Paul public schools in partnership with mentors from a local companies. Aimed at helping students identify their aspirations and set goals, Cloud Coach takes a directed approach at strengthening student motivation.

Due to the pandemic, BestPrep transitioned all programming to a completely virtual experience. As a program that is primarily offered online, Cloud Coach was well-positioned for the distance learning environment. Students and mentors continued to exchange weekly messages, and in-person Cloud Summit events were transitioned to virtual events to meet COVID-19 guidelines.



Program Highlights

- BestPrep partnered with a new Cloud Coach company and school this year. More than 400 students from Central High School and more than 400 mentors from 3M participated in the program for the first time.
- Students and mentors were provided the opportunity to connect despite distance learning and the pandemic. 13 virtual Cloud Summit events took place from February-May 2021.
- At every Cloud Coach school, students who were engaged in the program were entered into a weekly drawing for a prize pack. Packs included items such as snacks, company promotional items, and gift cards.
- BestPrep created an online Student Hub where students could access timelines, videos, guides, and documents to ensure that program participation was as easy as possible.



"I learned how to stay on top of my classes and how to set goals for the future and for right now."

-Central High School student

2020-2021 Connections

**Como Park High School,
Thomson Reuters & Travelers**

**Washington Technology Magnet School,
Securian Financial & Wells Fargo**

**Highland Park High School,
Ecolab, Accenture & Allianz Life**

Minneapolis North High School & General Mills

Washburn High School & Cargill

Central High School & 3M

Thank You to our Cloud Coach Donors!

- 3M
- Allianz
- Boston Scientific
- Cargill
- Deluxe Corporation
- Ecolab Foundation
- F.R. Bigelow Foundation
- General Mills Foundation

- Old National Bank
- Saint Paul & Minnesota Foundation
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- Thomson Reuters
- Travelers Foundation
- Wells Fargo Foundation
- The WEM Foundation
- Lillian Wright and C. Emil Berglund Foundation